

The Flatiron Building

Idesco Helps Building Owners in NYC Construct a Solid Foundation For Security

When it comes to providing building owners with best practices in security, there is no better advisor than Idesco Corp, a New York-based security systems integrator that has been helping New York building owners and managers for over seven decades. Building management can be a daunting task with so many variables that can affect building safety. From ensuring that all buildings meet state building codes to keeping unauthorized individuals from entering a building; it's important to rely on the experts to help keep a solid foundation from crumbling when it comes to security. Most building owners are looking for cost-effective ways to secure their building and premise with new security technology that can include ID card solutions, access control, visitor management and video surveillance solutions.

Over the last few years, issuing secure ID cards has become a critical component for property managers and building owners. Not only do photo ID badges help identify who should be on your property, but they are also instrumental in controlling access to your premises and safeguarding it from non-authorized visitors. However, oversized badges can enhance security at a building by being able to identify at a glance who has proper credentials to be at your building. Standard CR80 credit card size IDs have been widely accepted all around the country, but security requirements can be very different from one property to the other. How do you identify authorized personnel from a distance? How do you create unique badges that are virtually impossible to duplicate? How do you ensure a smooth flow of employees, contractors and visitors to reduce lines at the door and control access to your facilities?

Larger Badges Offer Increased Security to Building Owners

Property managers can enhance security at their building today with oversized ID badges. Large photo IDs let you visually scan a crowd and identify at a glance who has proper credentials and access rights. Bigger photos and graphics help busy security personnel work more efficiently and oversized IDs have room for security features that make them easy to authenticate and hard to counterfeit. Oversized badges can be preprinted with your own graphics and personalized on-site with the cardholders' contact information within seconds. Property managers can order different sets of preprinted cards for each type of user. Each set can be color coded to indicate various security levels. Employees,



Idesco XXL 2.0

visitors and contractors would each have their own badge design that can be easily identified by security personnel. The same card can also serve as a secure access control badge when you choose contactless smart cards. The same card printer can be used to print and encode your cards. The cardholder won't need to stop at a card reader for the card to be read. This high-speed processing allows for high throughput at entry points while securing your premises. New ID card technology issuing secure oversized badges on demand used to be a complicated process but the latest ID card technology makes it easier than ever. The newest ID card printers for oversized badges are designed to help you create and personalize your badges easily and affordably. With a low cost per card and superior throughput, these printers help building owners bring their security program to the next level.

Idesco, an expert in ID card solutions, has recently released two printers for oversized badges: the XXL 2.0 and the XCR100 card printers. The XXL 2.0 ID card printer can personalize cards of 2 different sizes: 4.88" x 3.46" (124mm x 88mm) and 5.51" x 3.46" (140mm x 88mm). The printer can produce up to 180 full cards per hour in color, and up to 1,400 cards per hour in monochrome. It features a Plug & Play driver for Windows and Mac, standard USB, optional Ethernet, a convenient display, multiple encoding options and a two-year warranty. The XCR100 2.0 ID card printer is the only solution on the market that can personalize CR100 cards (3.88" x 2.63"). These cards are 42 percent larger than the standard credit card size. Options include contactless encoding, dual-sided module, and Ethernet connectivity. Issuing durable photo ID badges on demand does not have to be complex or expensive. Start by defining your security requirements with your integrator to find out which ID card solution is right for you. You will be one step closer to keeping everyone safe and secure.

"As a trendsetter, NYC has largely adopted oversized badges as part of their security protocol and will continue to invest in oversized ID

printers as we move forward," state Andrew Schonzeit, president of Idesco. "Building owners need to be on top of the latest technology and we are here to help lead the way and keep their premise safe and secure at all times."

New York City, known for some of the tallest buildings in the world, is the protocol on how to use best practices in security to keep buildings protected no matter what their size. A prime example of this is the iconic Flatiron building in the heart of NYC. For more than a century, the famous Flatiron Building has occupied a piece of curiously shaped real estate at 175 Fifth Avenue, sitting on a small triangular island at 23rd Street and Broadway, facing Madison Square. Designed by Chicago's Daniel Burnham in the Beaux-Arts style, it was one of the tallest buildings in Manhattan upon its completion in 1902. Constructed using limestone and terra-cotta, the Flatiron was added to the National Register of Historic Places in 1979. Considered one of the most recognizable buildings in the world, it has appeared in numerous movies and on countless postcards and

posters. Idesco was called in to help install an access control system in the building over 15 years ago and continues to work with them today to help improve security.

In addition, to ID card solutions, most building owners work with a trusted security integrator to advise on the right security technology to implement within their building. From the latest IP video surveillance to access control solutions, buildings need to be protected with an integrated security system that creates a solid foundation for all building occupants. For more information, contact Idesco at 212-889-2530 or visit www.idesco.com.

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